

September 14, 2006

ALL: Post Adjutants
District Commanders
Vice Commanders
Membership Committeemen
County Commanders

SUBJECT: NATIONAL PER CAPITA DUES INCREASE

Dear Legionnaire:

We are off to a great year in membership. Your teams are out getting the renewals and doing a super job this early in the campaign. We just need to keep the momentum going so we can attain that 100% by December 31st as we discussed in July.

During the 88th Convention, the delegates approved Resolution 1, National Per Capita Dues Increase. This resolution adopted a dues increase of \$4.50 raising the current per capita sent to National Headquarters to \$13.50 added to the \$6.00 which will remain unchanged for the Department Dues for a total of **\$19.50 per member**. So let's take this dues increase and turn it into an opportunity to get our members to renew before the January 10th "cut-off" established by this resolution

Actions posts must take to implement the dues increase before the January 10th deadline:

- Encourage our members to renew at the current rate before the deadline. Our membership teams should contact each and every current member and get their renewal before December 31st. Remember the transmittal must arrive before **January 8, 2007**, to be posted for the January Renewal "cut-off."
- Use the opportunity to reach-out and bring in new members at the current rate.
- For those posts that change their dues as a result of the per capita increase, they should submit their changes on Post Data Forms through your headquarters to National prior to **December 8th**. Attached is a copy of the Post Data Form. This is essential so that the post dues are accurately posted prior to the mailing of the January membership renewal notice, which begins on or about January 25th.

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- Encourage posts paying life dues of members, and individual members to become a Paid Up For Life (PUFL) member. The application is enclosed for your convenience. Also, members must have their PUFL applications submitted to our Pennsylvania American Legion prior to **January 8th 2007**, to take advantage of the current dues rate.
- The Paid Up For Life (PUFL) has a payment program for members to pay 10% down and make 11 more payments to become a PUFL. Those members wishing to join as a PUFL member on the payment plan, must send the PUFL application to our Pennsylvania American Legion Department Headquarters by **December 22, 2006** to avoid the increase. This extra time is needed to assure the accuracy of the applications and to forward them in time to our National organization.

Please communicate these facts to your respective memberships. As partners in this endeavor, we do not have to accept what we have always heard about losing members when a dues increase occurs. If we prepare properly and continue to communicate with our members, we can see a gain in membership. Our American Legion is looking for your support. We want to see you at 100% by December 31st, 2006. Good luck and let's do it.

Yours in comradeship,

Kit D. Watson
Department Adjutant

Attachments (3)

Cc: Department Commander Junkerman

KDW/crw